करोड़ रुपये की लागत से बिजली पानी, दूर संचार और बैंकिंग जैसी मूलभूत सुविधाओं का प्रबंध किया जाएगा। इनमें से अनेक विकास केन्द्र जन-जातीय क्षेत्रों सहित पिछड़े हुए जिलों में हैं।

चुने हुए रेल शीर्षों से औद्योगिक इकाइयों तक कच्चा माल लाने और वहां से तैयार माल ले जाने हेतु पिछड़े तथा चुनिंदा पहाड़ी जिलों के लाभार्थ केन्द्र सरकार एक परिवहन राजसहायता योजना भी चला रही है।

Prices of Thalazole etc.

*210. SHRIMATI SATYA BAHIN:
SHRI R. S. NAIK:

Will the PRIME MINISTER be pleased to state:

(a) what was the price of Thalazole 500mg. Vallergan Tablets, Daonil Tablets-5mg, strips of 10 Tablets, Insulin Protamine Zinc 40 Units and Detigon Linctus 100ml, before the announcement of Drug Prices Control Order, 1987 and what is the present price of each;

(b) whether it is a fact that these finished medicines are out of price control;

(c) whether it is a fact that according to prices control order, the company has to provide break-up of Material Cost, MAPE and bulk drug before increasing the price; and

(d) if so, what are the details in each case and which bulk drug is involved, price of each before DPCO, 1987 and what is the present price of each and what is the percentage of increase in each case?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI CHINTA MOHAN): (a) To the extent available information has been given in the Annexure. (*See* Appendix CLXI, (Annexure No. 33).

(b) Yes, Sir.

(c) Yes, Sir.

(d) To the extent available, information has been included in the Annexure. (*See* Appendix CLXI, Annexure No. 33)

Prominence to 'Lehar' by Pepsi Foods

*211. SHRI DIPEN GHOSH: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

(a) whether it is a fact that Pepsi Foods has been asked to give more prominence to its Indian Brand Name 'Lehar' on their soft drink;

(b) if so, the reasons therefor; and

(c) what action has been taken by Pepsi Foods to comply with this order?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI GIRIDHAR GOMANGO): (a) to (c) Government had permitted use of hybrid brand name viz. 'Lehar Pepsi', 'Lehar Mirinda', 'Lehar 7 Up' etc. The labels for the above products as required under Fruit Products Order had also been approved. While no specific direction has been given to the company to give prominence to one part of the name or another, the company has been asked to submit the designs of the labels with colour scheme to check the prominence of different parts of the brand name. Reply received from the company is under examination.

New Drug Policy

*212. SHRI ANANT RAM JAISWAL:
SHRI ASHOK NATH VERMA:

Will the PRIME MINISTER be pleased to state:

(a) whether it is a fact that Government propose to announce the New Drug Policy;

(b whether it is a fact that Government are reducing the price control basket;